

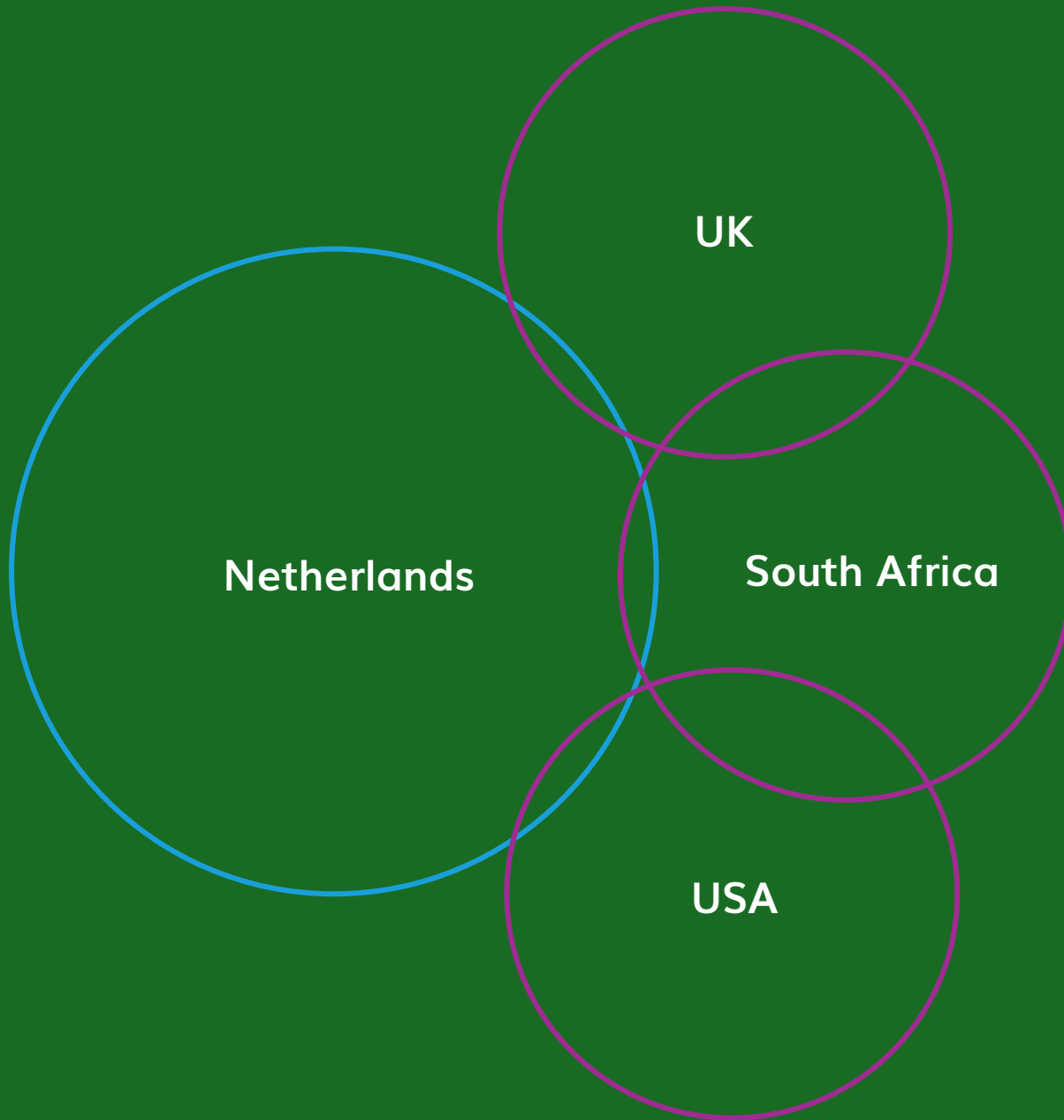
Sheltersuit



Sheltersuit UK.



Origins



- Sheltersuit was created by Bas Timmer in Netherlands in 2016. Its success has led to centres being developed in USA, South Africa, and UK.
- Each region operates autonomously, but with support from the well-established Netherland HQ.
- Sheltersuit UK was created during lockdown in 2021, and started operating soon afterwards.

Donate at www.sheltersuituk.com

The UK Context

- 2023 was the worst period for homelessness in England since records began. Rough sleeping in London rose by 23% in 2023.
- It is estimated that over 12,000 people were sleeping rough on the streets of London in 2024. Almost one in 10 people living on the streets was aged 25 or under ...including 13 children.
- London contains approx 50% of the UK's rough sleepers, but these increases have been seen across all regions of England and Wales.
- It is believed that each year between 150 and 200 people die on the streets of UK. This is hard to verify because on the death certificate it never says "rough sleeping". But they do die.
- More than 5% of people living on the streets of London are army veterans.
- At least 17% of those on the streets of London are women, but this is probably higher because women try to remain hidden due to the risk of attack.
- 45% have a mental health condition.

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Our Three Aims



Help Rough Sleepers

- Everyone deserves warmth and protection
- We don't encourage rough sleeping, but we must help those forced to sleep out in the cold and wet.
- This evening in UK, people of all ages are having to sleep outside, some for the first time.
- To date Sheltersuit UK has protected + 1,500 people.



Help Refugees

- Everyone deserves self respect and dignity.
- We train and employ refugees as the production staff, assisting them back into employment, and into society.
- Coming off benefits, and paying NI + taxes.
- To not just feel more included, but to flourish.



Reduce Waste

- Global Heating is real.
- All our materials are upcycled, generously donated by various UK companies, listed later.
- To date Sheltersuit UK has prevented approx. 5,000kg of textile waste from going to landfill, thus reducing the rise of global heating

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What we do

- We make and give out Shelterbags.
- The Shelterbag is a portable sleeping shelter that is light, warm, weatherproof, with built-in mattress and large tented hood to protect the head. With a Shelterbag, a person can sleep comfortably almost anywhere.
- The Shelterbag of course is only a short-term solution. The task of solving homelessness and keeping people off the streets, is one for central and local Government. But until that happens we must keep people alive and protect them.

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Costs and Needs



£75 protects 1 person

This is the cost of making and delivering a Shelterbag

**£1,000 protects 14
people**

A small neighbourhood agency will typically need this number every few weeks

**£5,000 protects 60
people**

A larger city centre shelter will typically require this number every few weeks

**£10,000 protects 120
people**

Each month last winter, we distributed this amount to shelters around UK

**£25,000 protects 275
people**

We anticipate that this winter the number will need to be closer to this

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A Bridge Back to Society



STEP 1: PREVENT DEATH

- In cold and wet weather, people will die. The Shelterbag can prevent that.

STEP 2: REPAIR IMMUNE SYSTEM

- Constant cold, constant wet, constant lack of sleep, constant lack of nutrition, will deplete and eventually destroy the immune system. And in doing so it shuts down the cognitive functions that we need for thinking and communication. We know this from our own very limited experience of having no sleep for one night.
- Which is why many homeless people seem uncommunicative and disorientated. Of course mental health issues and substance abuse also often feature, but it is not possible to function mentally when you are chronically cold in your bones, get no proper sleep every night, and have no food.

STEP 3: RE-ENGAGE

- With a Shelterbag you can sleep warm and dry, so your immune system starts to repair itself. Your cognitive functions recover, and you can think straight. Now you can talk to the agencies that are trying to help.....you can go to the places where there is support.
- The Shelterbag is not just a sticking plaster. Yes it will save your life, but it is also a bridge back to society.

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Do good things



When I do something good for others, it does me good in return

#peoplehelpingpeople

The best protection we can give people is the feeling that they are worthy of the best

- It's no longer enough to simply have the intention to do good – modern brands put their money where their mouth is, and live their purpose in every action.
- Sheltersuit is a brand with a purpose. To make high-quality, reliable, hardwearing products that help people in need.

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The Giver Company



The Giver Company is full of empathy and compassion. They are naturally compassionate, nurturing and dedicated. The Giver Company aims to make people feel secure or nurtured and is focused on generosity and compassion. Giver brands give of themselves to make sure others are taken care of.

Key Characteristics:

Goal: To help others; To make people feel safe and cared for

Strategy: Do things for others; Treat others the way you want to be treated

Key Attributes: Compassion, Generosity, Gentle, Kind, Nurturing

Greatest Fear: Being selfish or self-centred

Personalities: Nurturer, Parent, Carer, Teacher, Leader



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The Giver and the Hero



The hero thrives on being strong and standing up for others. They may feel they have a destiny that they must accomplish. Heroes are courageous in their quest for justice and equality and will stand up to even the most powerful forces to right a wrong.

Key Characteristics:

Goal: To help others and protect the weak; To improve the world

Strategy: Motivate, encourage and be brave

Key Attributes: Courage, Solution-finder, Goal-focused, High Standards

Greatest Fear: Being hesitant or over-cautious

Personalities: Warrior, Crusader, Superhero, Rescuer



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Sponsors & Supporters



Sheltersuit UK has been and continues to be generously supported by many organisations, listed below in alphabetical order. Without this support we could not do the work that we do. You are all Givers and Heros.

Borealis AG

Harbour Energy

Workspace Group

WeWork

Foam Engineers

Kewell Converters

United Worldwide Logistics

Absolutely Couriers

Alpkit

Neptune Energy

AMG Group



L&Q Group

Thrive Learning

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Contact Us



reception@sheltersuituk.com



The Record Hall, Baldwins Gardens
London EC1N 7RJ



@sheltersuit_uk



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Protection that
restores dignity
around the world.



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